

## Redditch Sustainable Community Strategy – Overview and Scrutiny Monitoring Report – September 2014

### Redditch Community Sustainable Strategy (SCS)

The Redditch Sustainable Community Strategy is the strategy which is produced by Redditch Partnership which sets out the strategic direction for Redditch and how partners can contribute to achieving a shared vision for the Borough. The current Redditch Sustainable Community Strategy (SCS) was pre-scrutinised in March 2011 with the final strategy gaining approval by full Council on 28th March 2011. It is in place for three years and is currently due to run out at the end of this year.

The four current priorities of the SCS are:

<b>Priority One</b>	Health Inequalities	Focus is on three issues: smoking, alcohol; and obesity / healthy lifestyles.
<b>Priority Two</b>	Education attainment and raising aspirations of young people.	Focus is on three issues: improving literacy and numeracy; raising aspirations; and improve statistical levels of attainment.
<b>Priority Three</b>	The economy of Redditch with a focus on providing a larger and more diverse job offer.	Focus is on three broad issues: promotion of Redditch as a business location; jobs and worklessness; and fostering economic ambition in young people.
<b>Priority Four</b>	Areas of deprivation with an initial focus on Winyates and Church Hill.	Winyates project focuses on: enhanced security measures for residential areas in Centre; and community engagement in the area.

### Redditch Partnership

The SCS is overseen by a group of strategic partners working in Redditch (see structure diagram appended to this report). This group used to be known as the Redditch Partnership Board but since April 2014, the group has been slightly reconfigured and is now known as Redditch Partnership Executive Group (RPEG). The remit of the group has been extended so as well as looking at these priority areas the group also provides strategic direction to current partnership initiatives and programmes in Redditch such as Early Help, Stronger Families, Future Lives, Social Prescribing and Virtual Ward programme. The Group is chaired by Andrea Guest from the Redditch and Bromsgrove Clinical Commissioning Group.

Sitting underneath this group are several other groups including the Redditch Community Wellbeing Trust (RCWT). This is a Thematic Group looking at issues regarding children and young people and also health issues. This group oversees the Redditch Health and Wellbeing Plan which is appended to this report.

**Further information:** - please contact Helen Broughton, [Helen.broughton@bromsgroveandredditch.gov.uk](mailto:Helen.broughton@bromsgroveandredditch.gov.uk), ext.3237 or look at the Redditch Partnership webpages at [www.redditchpartnership.org.uk](http://www.redditchpartnership.org.uk)